

Atoka County Chamber of Commerce

BOARD MEETING AGENDA

September 26, 2024

- I. Call to Order
- II. Invocation
- III. Roll Call
- IV. Action regarding approval or disapproval of last meeting minutes. (see ATCH #1)
- V. Standing Committee Updates/Reports
 - **Financial (Budget/Fundraising) Committee**
 - Financial Report (separate attachment)
 - Communication tool discussion and action
 - Website proposal discussion and action
 - Office door re-lettered
 - **Business Development/Promotion/Leadership Committee**
 - **Legislative/Government Committee**
 - Strat op meeting date
 - **Tourism/Community Committee**
 - Trifolds
 - Update regarding Christmas parade
 - **Junior Chamber Ambassador/Junior Chamber Committee**
- VI. Other Business
- VII. Adjourn

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Attachment no. 1:

The meeting was called to order at 12:00 on Thursday, August 22, 2024. Patrick Jackson made a motion to adjourn, second by Calvin Carroll, all yes.

In Attendance: Adam Canler, Chris Hinds, Chandra Potter, Kristy Harbuck, Brad Erwin, Patrick Jackson, Calvin Carroll, and Leta Self.

Absent: Marcus Logan and Susan Bates

AGENDA ITEMS

- ❖ **Approval of Last Meeting Minutes.** Kristi Harbuck made a motion to approve last meeting minutes, second by Chris Hinds, all yes.
- ❖ **Financial (Budget/Fundraising) Committee**
 - **Financial Report** – June and July – Calvin Carroll made a motion to approve June and July financial reports, second by Patrick Jackson, all yes.
- ❖ **Business Development/Promotion/Leadership Committee**
 - **New merch** – Director presented new merchandise to Board which included first trifold, pens, and bag. Board decided not to hand out brochure until second set arrives.
- ❖ **Legislative/Government Committee**
- ❖ **Tourism/Community Committee**
 - **NNO** – Board advised of event and advised booth will be held by Director as Director is on work committee for event.
- ❖ **Junior Chamber Ambassador/Junior Chamber Committee**
- ❖ **Other Business**
 - New fundraiser for next year
 - Christmas in July Debrief –
 - The majority of feedback was positive.
 - Suggested name change as to not be confused with other Xmas in July events.
 - Possible bigger partner with tourism
 - Suggested getting members to be more involved with event committees
 - Spend local get more money – possible idea